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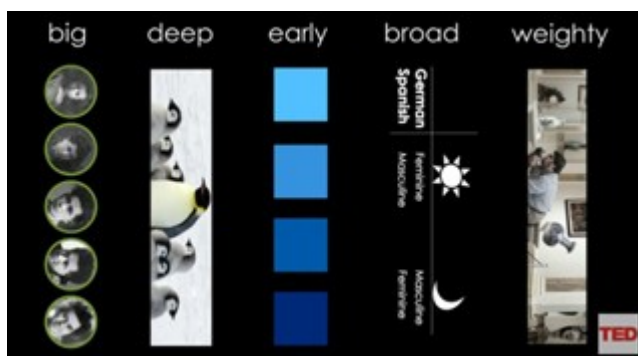
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5 Things Every New Collector Needs to Know

by: **Vincent Keele**

(reading – 6.5. - 12.5.)

Art collecting can be called an art itself, and I should say there is no right way to buy art! Art is a personal thing and you should always buy what you fall in love with or what excites you. Yes, there are many styles, names, trends and some art goes up faster than others. Art can be very trendy and people may be talking about this artist more than that one. But somewhere between fine wine and investments is where you can find fine art.

Art As An Investment

The basics of art as an investment is that you purchase a piece of art that you're passionate about and in time the artist, gallery, or art house start selling that artist's artwork for more than what you paid for it. Voila! you now have equity in your piece of art, keeping in mind there are many factors to how fast the equity grows and demand for that particular artist. A friend of mine sometimes uses her collection as currency, trading artworks for other things she needs. She has used this method to buy

cars, pay bills and dinner. The real value in art is finding other people that are as passionate about that artist as you are. Because of this, if you own the right pieces of art it can be leveraged by sharing it with the world. Corporations, museums and traveling exhibitions lease these kinds of artworks all the time which provide income for the owners. But If you want a guarantee on your art buying, then I suggest you buy art for love, you'll always get your value out of it.

Do Your Research

Spend some time learning about the artwork and the artist because trends and popularity can both be misleading. Whenever possible, buy art in person and even better meet with the artist. Ask them about the series if it is in one, ask what is the size of it and if they plan on continuing the series. At some point, you may plan to buy another artwork and it would be good to know if there will be more in that style. If you have the pleasure of talking to the artist, try to find out if they do art fulltime, where they will be showing next and what projects are coming up next. A lot of artists do studio sales, that help control their inventory, sale one-off pieces, and earn them

additional income. Knowing when these artists are having their studio sales can normally save you a lot of cash, plus you get to hang-out in the studio. Research can be a collector's best friend.

Collect with a Focus

This is a hard one for new collectors because they have not set any parameters yet. You do not need to limit yourself to just one type of work. Focus on a style or two or three styles, this will really help you build a great collection. This type of collecting helps to make it easier for identifying the kinds of works you want to purchase.

Proper Title Transfer

Any reputable art dealer or gallery should provide you with things like the provenance, condition, artist information with signature, history and edition numbers.

Documentation Is King

As a collector, you need to have all the documentation for your collection. Because anyone that needs to evaluate your collection must have a very thorough understanding of all the pieces. From

your very first artwork you purchase, start a list of all the works, descriptions, invoices of sale prices, the purchase dates, and subsequent appraisal prices. It's a good practice and will save you so many headaches in the future.

One of the simplest ways to learn more about an artwork or an artist is to ask questions, have fun and happy collecting.

Article Source:

https://EzineArticles.com/expert/Vincent_Keele/2493721





7 Elements of Interior Design

by: **Charles Hsu** (reading – 13.5. - 19.5.)

Interior design is the art of enhancing interiors, also including the exterior, to achieve aesthetically pleasing environment for the user. And also we can say it is the process of shaping the experience of interior space, the manipulation of spatial volume as well as surface treatment for the betterment of human functionality. An interior designer has plans, researches, coordinates and manages projects.

There are 7 elements of Interior Design:

1. Space

Space is one of the most important parts of interior design. Space acts as a foundation on which the entire interior design plan is built. Hence it is essential that the designer is well aware of the space available, its dimensions and its utilities.

2. Line

Lines are broadly categorized into three types - Horizontal, Vertical and Dynamic. Whereas horizontal lines adorn structures likes tables, chairs

and beds, vertical lines may be found on windows and doorways while horizontal lines add a safe and secure feeling to the space, vertical lines evoke free and expansive nature. Dynamic or angular lines, that are action oriented add drama and may be seen on structures like stairs.

3. Forms

Forms mean shapes in general, an outline of any three dimensional object in the space. Forms may be created by combining two or more shapes and might be accentuated with the assistance of different elements like texture, patterns and colors.

4. Light

Light is one of the most obvious elements of interior design. Either natural or artificial, without light other elements namely color, texture and pattern have no significance at all. Light sets in the mood and ambience into a living space and highlights every other element including space, line and forms.

5. Color

Colors don't need any special introduction. Colors establish an aesthetic affiliation between objects and

set the mood. Colors must be chosen based on the psychology and the mindset of the dweller. As an example, red is a superb choice for dining area as it encourages appetite, green for bedroom as it is the color of tranquility and health. Every color has three distinct characteristics namely: Hue, Value and Intensity. An interior designer must be well aware of these characteristics to perform various permutations and combinations. Colors are broadly classified into two categories: Primary and Secondary colors.

6. Texture

Texture mainly deals with surfaces and determines how a typical surface looks and feels. Texture adds depth and interest into space and defines the feel/appearance and consistency of a surface. Texture is broadly classified into two types - Visual Texture where the texture is only visible and Actual Texture where the texture is both seen and felt. Anything that has to do with textiles such as pillow cover, bed spreads or anything to do with covers like drapes, wall paint or wallpapers have a texture.

7. Pattern

Patterns add interest and life to interior design and work along with colors. Patterns tell a story of their own and add elements of continuity and smooth transition into space. Patterns could be of any shape and mostly comprise of attractive and repetitive designs.

About The Author

So that is all about design interior and its important elements. If you want to know more about interior design, bar design, restaurant design and hotel design, visit this link!

Article Source:

https://EzineArticles.com/expert/Charles_Hsu/2422908





Whose Mind Is It Anyway?

by: **Ursula Jorch** (reading – 20.5. - 26.5.)

I recently read a gem of a book by Lisa and Franco Esile called *Whose Mind Is It Anyway? Get Out of Your Head and Into Your Life*. It was a quick read - under an hour. Plus it had pictures! How often can you say that about a business book?

It's not touted as that, but it really is a book for you and your business.

Plus, these people have a sense of humor! Again, not always a feature of a biz book. (It starts off with a drawing that admits the truth that we all avoid saying - people read on the toilet. OK, I said it. It's out there.)

Most importantly, it gets you past all the mind's tricks and into your own deep wisdom. It helped me see a problem I was dealing with in a new way, and it's now resolved!

I was so impressed with its funny wisdom that I wanted to share these nuggets from the book with

you:

Nugget #1: We think we are our mind. Not good. We're more than just our thinking. Thinking is not wisdom, it's just, well, thinking - judging, assuming, oversimplifying, looking for patterns to see what fits into what we already believe. Doesn't allow for much new perspective, does it? And that illogical inspiration within us is what is connected to everything, in the deepest sense. We're more than our mind. We have deeper wisdom.

Nugget #2: Feeling stressed Is a choice. Talk about poking the bear! That one really hit home for me, especially as I'd had a stressful day before I read it. You are the creator of your own reality. And your mind will think what it thinks. That's what it's built to do. Where your choice comes in is in what you believe and how you respond.

Nugget #3: More control is not the answer. We entrepreneurs can get into a control habit in our businesses. Paying attention to details, getting everyone to pay attention to them too. At a certain point, you have to stop being a control freak and

trust. Trust that you can handle whatever pops up. Trust that it will all work out. Feel more relaxed already?

Nugget #4: Your mind is a bad student. We think of our minds as being a willing and even enthusiastic learner. I'm not just talking about collecting facts here. I'm talking about learning that leads to change. The mind resists change. Change involves discomfort. It involves risk, even if calculated. For you to grow your business, and right along with that, for you to grow yourself, change is essential. So expect your mind to be a reluctant partner, and for the things that are important, bring it along anyway.

Nugget #5: Mind as team member. Partnering up your mind with your intuition, your heart, is a great combination. Neither needs to lead on its own. The heart won't remind you to check on invoice payments or collaborate or take action. Your mind will. Accept it as a team player. It's messier, but it's the whole you coming into play for your business and your impact. And that's a good thing, for all of us.

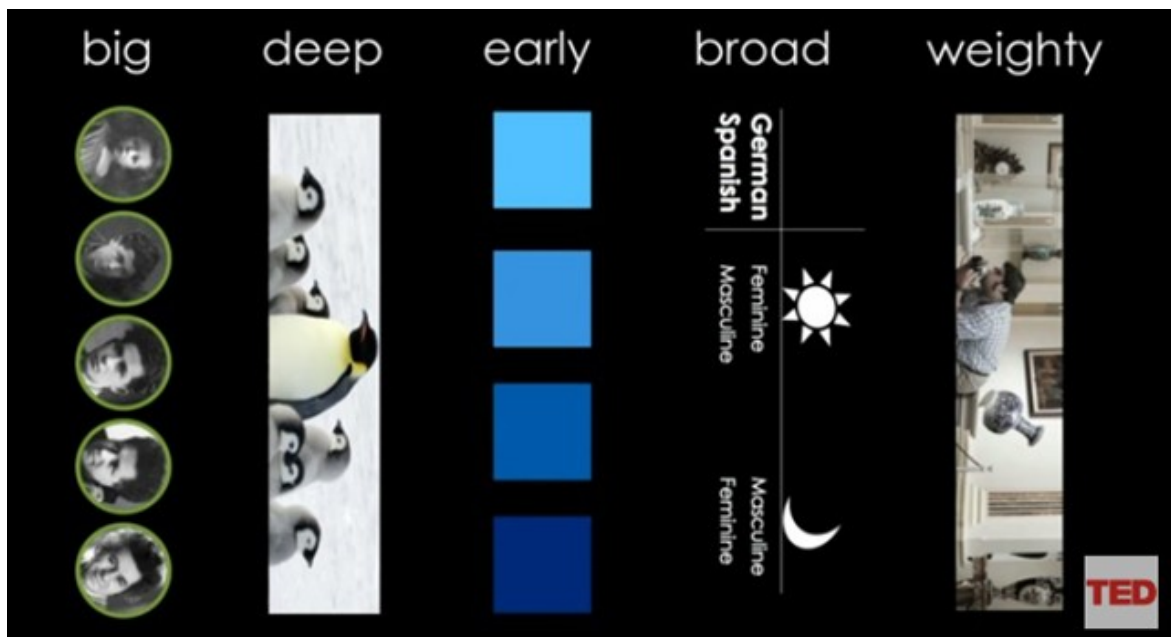
Article Source:

Check out this little book - it has big nuggets of wisdom for you and your business.

Ursula Jorch is a speaker, business coach and consultant who helps entrepreneurs grow a successful business that makes a difference in the world. A 21-year successful entrepreneur herself, Ursula helps you define the difference you want to make in the world and develop strategy and marketing so you have ever-expanding impact.

Article Source:

https://EzineArticles.com/expert/Ursula_Jorch/1699443





The Complete Guide To Successful Goal Setting

by: **Ursula Jorch** (reading – 27.5. - 2.6.)

What is the point of setting goals? It's not even that you are more likely to achieve what you want to achieve, though that's certainly true.

Here are the two biggest benefits of goal setting:

1. Goal setting gives you with focus. You'll zoom in on the actions you need to take to achieve whatever you desire for your business.
2. You'll stretch and grow in ways you haven't before. You'll become bigger. You'll become the person you need to be to achieve those goals.

In life, we tend to look long-term and live short-term. In the short-term, you can bump up against some obstacles and challenges. By setting goals, you'll develop your long-term view.

When those goals are powerful, when they are aligned with your desired impact, you'll be able to move through those short-term obstacles. You'll be

able to act and ensure that your goals actually are achieved.

The most powerful goals are those that are rooted in impact, in the positive contribution you want to make. Let's take a look at the 6 elements of IMPACTful goals, to guide you to really potent goal setting.

Impactful

Is your goal aligned with your impact vision? Your impact vision is the difference you want to make in the world, the unique positive contribution that only you can make. You're unique, so your impact will be too. No one else can bring all of what you bring to your business and your life. Run your goals by this test: is this goal something that will help you move closer to your vision of the impact you want to have?

Measurable

Attach a number to the outcome. What is the tangible outcome if it's successful? It's important to

define this up front, so you'll know when you get there! It'll also help you measure your progress along the way, and provide an important motivator.

Particular

Set a project goal that's not vague, like 'I want more business'. Be particular, be specific about what having more business means, e.g., I want 10 more clients, I want 4 larger projects, I want 2 more joint ventures.

Achievable

From where you are now, is this goal a manageable stretch for you? If it's a goal that makes you so anxious you become paralyzed and don't take action, it's not a meaningful goal. Keep your goals in the discomfort zone, so you'll learn and grow. Near the edge of discomfort you can tolerate, but not beyond it.

Clear

State your goal in a way that someone else would

understand it. This is a good litmus test for a goal. If you can describe it to someone else, it's an IMPACTful goal. Bottom line? Be clear about the outcome that you want.

Time-specific

Attach a timeline to it. There's some anxiety that goes along with attaching a date. Keep in mind that being time-specific is a lot like plans. They are useful to set, and they may change. So relax a little bit about it, and if you reach your goal a little later because you got one of those large projects, it's OK. Just don't make the timeframe so flexible that you don't take action on it.

While this list has elements similar to other goal descriptors, the important distinction here is that IMPACTful goals focus on your impact, the difference you want to make.

That's crucial. If you ensure that your goals focus on your impact, you'll move closer to your impact than you've ever dreamed. You'll be the bigger you who can have that impact.

About The Author

Ursula Jorch, MSc, MEd, mentors entrepreneurs starting their businesses and seasoned entrepreneurs in transition to create the business of their dreams.

Her coaching programs provide knowledge, support, clarity, inspiration, and a community of like-minded entrepreneurs to empower you to reach your goals. Start with a free guide and other valuable info at <http://www.WorkAlchemy.com>.

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