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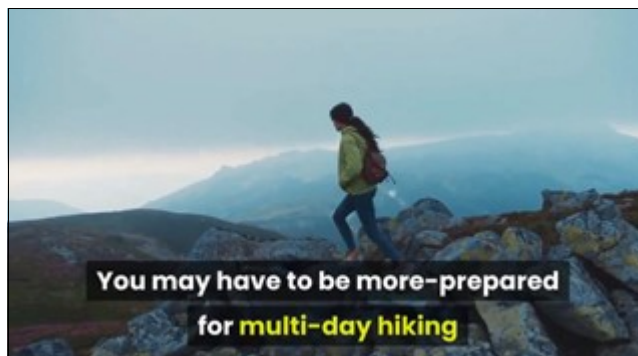
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Why we love fashion

by: **Valerie Birkel** (reading – 5.10. - 11.10.)

Clothing has been a way of expression for thousands of years. It tells us about a person for example where they might be from, which social status they have, what colors they like, what parts of their body they like, their taste and it can even reveal pieces of a person's personality.

Especially women have been dressing with "purpose" since forever. Before humans started dressing to look good, clothing had a whole different purpose. Keeping us warm and protecting our skin from insects, rain, heat and much more.

In the Victorian Era, big gowns made of silk and other decadent materials showed wealth and importance. The fashion wasn't much rebellious and individual. Women expressed themselves with colors and accessories. The main purpose of fashion in this Era although was to shine more than the other women in your rank. There wasn't much wiggle room for skirt length, neckline, sleeve form and such things. Society had strict rules for the way one

dresses.

Nowadays, fashion is used much more as a personal expression and statement. Women use clothes for rebellion, to bring a body part in the foreground, and to tell a story of who they are. There are so many ways of dressing like chic and elegant, strong and powerful, rebellious and sexy, sporty, casual and cool and many more.

What we love about this is, that every women can be whoever they want. Of course mostly, women wear clothes to reflect who they are and what they like, but sometimes, they like to escape from reality and dress as someone we can't always be. It can give strength and confidence to dress as you feel.

Here at Baciano, our mission is to cater to those women. We love using fashion to create different versions of a women. We understand how important it is to change little things once in a while and to create yourself new. We help making women shine.

Our main goal is to create clothing that makes women shine but also makes them feel good. The

magic word is COMFORT. Soft materials and fitting designs are a must. This leads us to another reason why we love clothing so much. Digging through all the different materials and finding the perfect one is so exciting. Seeing out designs in different fabrics to choose the right one is fascinating. Every fabric tells a whole other story and we get to choose which story it will be.

Next to creating something for our customers to tell a story, we are also conceived to give them what they need. Warm clothes in the winter and light, airy clothes for summer. Nothing is more important for us than creating garments that can be worn for many years to any occasion. We are fascinated by the different purposes of clothes, and how they can change someone's energy and appearance. Especially in the world of wholesale, where many wholesaler copy or mass produce garments, we are proud of creating special pieces that reflect our customers wishes and personalities.

After all those reasons for why we love clothing so much, here are some reason why you should love fashion as well.

Be the person you want to be! Wear whatever you want to wear and how you feel most comfortable with yourself. There are so many options and styles. Everyone can find their own style. And the best Part Is that fashion, like you, evolves. It pulls you into different direction and makes you discover new you.

About The Author

Article source: <http://articlebiz.com>





Perfumes and Colognes

by: **James Simon** (reading – 12.10. - 18.10.)

There are many people who enjoy looking for a good perfume or cologne that they can use in their daily lives. They may feel that these products make them feel better and give them more confidence, but what about the consumer products themselves?

A lot of people buying perfumes and colognes from a beauty store in their local town may wonder if the perfume is worth the money. These people should consider several things when choosing which perfume to buy. There are actually some people who spend a lot of money on perfumes and colognes just to get the smell of someone they have recently met.

There are many different manufacturers who produce different types of perfumes and colognes. However, you should be able to find the perfect scent with a little bit of research. The more you know about the product, the better you will be able to choose a great perfume.

When looking for a perfume, there are a few things

that you should look for. First, you should determine if the perfume is designed for men and women. If it is not, you may find that it is very difficult to find something that matches your individual needs.

Before you purchase any product, you should always do some research on the product. You should also look at reviews and product descriptions to find out how the product works. The manufacturer should put some great information on the products so that you can make an informed decision.

It is also important to realize that fragrances are all different. Some people may have a particular scent that is meant for summer. Some people may even have a scent that is meant for another season of the year.

Perfume comes in many different scents, and you may have a preference on what you like. This is why it is important to have a little bit of research when you are shopping for perfumes. Once you have found the right fragrance, you will have found the perfect product to make you feel confident when you are wearing it.

Some of the fragrances that are available to purchase include colognes and perfumes that are not only for men and women, but also for children. You can find scents for babies, children, and even pets. This is another great reason why it is important to have a little bit of research when you are purchasing a perfume.

Remember that not all fragrances are created equal. Some perfumes may smell wonderful, but others may give you a bad smell. You may want to take a whiff of the perfume that you are interested in and then decide if you like it or not.

Most people do not choose a cologne or perfume because they are trying to buy the best product. They do not necessarily buy the best product because they are trying to impress a woman or impress someone they know. Instead, they choose a cologne or perfume because they want to find a scent that will smell good on them, and they want to feel comfortable while wearing it.

You can find a company that makes all types of

perfumes and colognes. You can even purchase colognes and perfumes that have animal materials as well as those that are completely natural. You can even find perfumes that have various herbs and spices that will make you feel relaxed and comfortable.

No matter what type of perfume you choose, you should never rush your decision. Instead, you should do some research and take your time when it comes to making your purchase. Many of the more popular perfumes are made by some of the most well known companies in the industry.

About The Author

Article source: <http://articlebiz.com>





Hiking Vs Trekking - The Differences

by: **Debra Bouwer** (reading – 19.10. - 25.10.)

The terms seem to be used interchangeably on many websites and travel books. It becomes even more confusing when some companies sell their boots as 'trekking boots' and then proceed to state that they can be used on long hikes. And when is a walk a trek and when is it a hike? It becomes even more confusing when the word trekking is used to refer to the ascent of a mountain, like Island Peak or Mera Peak in Nepal, both over 6000m and both requiring the use of technical climbing gear. How can they be called 'trekking peaks?'

The term 'hiking' is often used to refer to day walks in natural surroundings, on clearly marked paths. It is undertaken for leisure, recreation and the purpose of exercise. A small day pack is used to carry water, light weight fleece and snacks. In places such as Canada and New Zealand, the term is often used interchangeably with rambling, hill walking or tramping.

'Trekking', by contrast is considered to be more

strenuous, covers greater distances across varying terrains, and requires camping over night and carrying heavy packs with food, sleeping bags and gear. The term is actually derived from the Afrikaans work, trek, which comes from the Dutch word, trecken, referring to a lengthy and arduous journey over vast distances and often, uncharted ground. It is often associated with the migration of people across land from one area to another.

Does this mean then that if a day hike is difficult, over rough ground and through thick forest with no paths, that it is a trek? In Australia, they would call this bushwhacking, and in other places they call it stamping. When you visit the Mountain Gorilla in Rwanda or Uganda, it is a one day hike, but through dense forest, over very uneven and difficult terrain. No wonder there is so much confusion.

But let us not end the confusion there. Anyone who has tried to take out travel insurance to cover their 'trekking' or 'hiking' trip, will have discovered that these activities are often listed as 'hazardous pursuits'. In fact, some insurance companies even lump terms like hiking and mountaineering together

as though they can be used interchangeably or are synonymous. Then there are other companies who classify any hikes over an altitude of 2000m as mountaineering. Sorry Scotland, but it means that your famous peak, Ben Nevis (1352m), is not a mountain after all but simply a trekking peak?

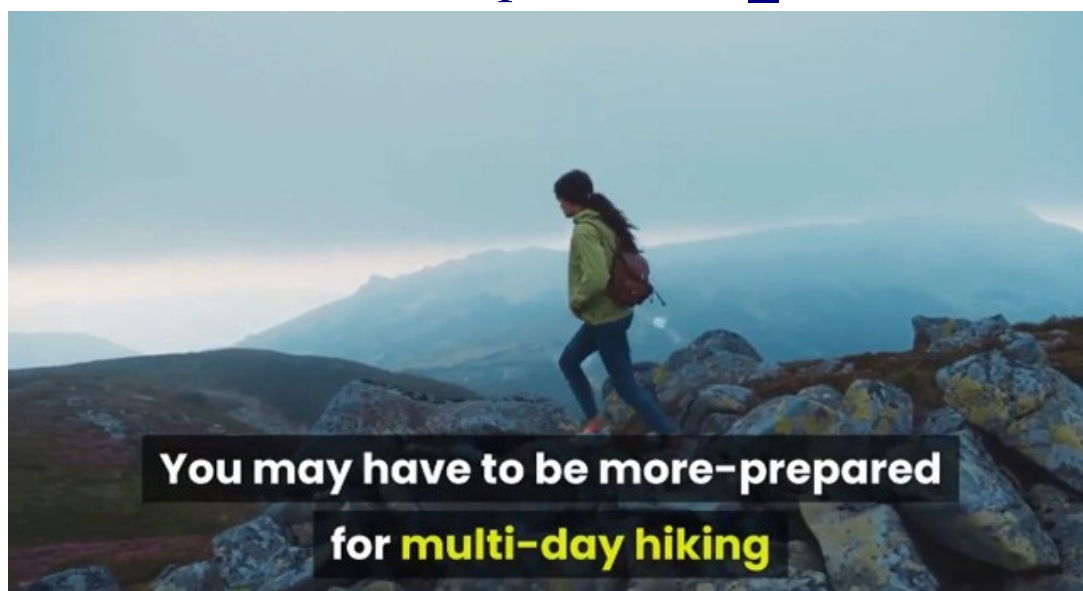
Perhaps the best way to look at it is that a trek is generally completed over several days made up of hiking, hill walking, tramping and bushwhacking.

At the end of the day, does it really matter? It is all about semantics and interpretation. The most important thing is that you enjoy it.

About The Author

Article Source:

https://EzineArticles.com/expert/Debra_Bouwer/849398





5 Keys To A Successful Mindset In Business

by: **Jon Allo** (reading – 26.10. - 1.11.)

When it comes to having success in business, it might well be that your mindset has more to do with your success or failure than you realize. You also may have a negative mindset and not be aware of it. Here are some keys to achieving and keeping a successful business mindset.

1. Focus

Focus is definitely a key to a successful mindset. Continually remind yourself of what your business is about, what its purpose is, and why you're doing it. Keep focusing on your goals by having them somewhere that you can see them.

2. Self-assessment

To achieve a successful mindset, you need to ferret out that negative mindset you may not even know you have. Here are some things to watch out for that may indicate a negative mindset:

Having excessive back-up plans and being over-cautious may mean you are doubtful about your success. Safety nets are understandable, but they can become a tempting escape when things are less than perfect. To be successful, you need to press through those imperfect times, not run from them.

Believe you deserve it. You may think that you really don't deserve to succeed in business. You just aren't "that type." To be successful, though, you need to believe you are that type!

Uncertainty can be a manifestation of a negative mindset - you are not sure of yourself. There are resources out there; you can learn what you need to succeed. You just have to go for it.

3. Think Like an Entrepreneur

If you are starting your own business, it won't work to think like an employee. You need to think like your own boss! This means the freedom and responsibilities that come with being the head of a business.

4. Believe In Your Product or Service

Whether you are selling something for a company or something of your own creation, you need to really love and believe in the product to succeed. If you are offering a service, you need to believe that you are offering something unique and excellent. Keep that mindset that says your product or service is absolutely worth it.

5. Not "I'll Try"...

If someone asked you if you plan to succeed in business, would you say, "I'll try"? Then you have a negative mindset! You need to think more along the lines of "I will" or "I can." Thinking "I'll try" is a non-committal mindset that is not conducive to success.

Being an entrepreneur can be overwhelming and exhausting. So how do some people seem to thrive and achieve their goals and dreams while others struggle? The answer is mindset. To start taking steps today to embrace a success mindset get a copy of my free checklist, Cultivating A Business Mindset at <https://jonallo.com/mindset>

About The Author

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https://EzineArticles.com/expert/Jon_Allo/1079948

